



Evidence(s)

THE-Impact Ranking



HEI: **TRIDENT ACADEMY OF TECHNOLOGY**

COUNTRY: INDIA

WEBSITE: <https://tat.ac.in/activities/>

15.2.1 EVENTS ABOUT SUSTAINABLE USE OF LAND

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Plate 1 – GREENATHON for Plantation Drive



Plate 2- Agro tourism exposure visit



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Plate 3- Massive Tree Plantation

Plate 1 –Trident Academy of Technology organized Greenathon, a large-scale plantation drive aimed at promoting environmental sustainability and creating a greener campus. The initiative brought together students, faculty, and community members to plant a variety of trees and saplings across the campus and nearby areas. Greenathon not only encouraged participants to take active responsibility for protecting the environment but also raised awareness about the importance of increasing green cover to combat climate change. Through this drive, Trident reaffirmed its commitment to fostering ecological balance and inspiring future generations to adopt sustainable and eco-friendly practices.

Plate 2 - Trident Academy of Technology organized an **Agro-Tourism Exposure Visit** to Puri, providing students with practical insights into sustainable agricultural practices and rural development. During the visit, students interacted with local farmers, observed organic farming methods, and learned about agro-based entrepreneurship and eco-friendly tourism initiatives. The program aimed to bridge classroom learning with real-world applications, fostering awareness about the interconnection between agriculture, sustainability, and community livelihoods. This hands-on experience encouraged students to appreciate the role of agro-tourism in promoting environmental conservation and rural economic growth while supporting sustainable land-use practices.

Plate 3 -

Trident Academy of Technology, in collaboration with the Kartavya Club, organized a massive tree plantation drive on the outskirts of the college campus. Students and faculty actively participated in planting hundreds of saplings to enhance green cover and promote



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environmental sustainability. The initiative aimed to create a cleaner, greener, and healthier ecosystem for the surrounding community.

Description

Trident Academy of Technology promotes environmental sustainability through various green initiatives. The **Greenathon** plantation drive united students, faculty, and community members to increase green cover and combat climate change. An **Agro-Tourism Exposure Visit** to Puri provided students with hands-on learning about sustainable farming, rural livelihoods, and eco-friendly tourism. Additionally, in collaboration with the **Kartavya Club**, a massive tree plantation drive was conducted on the outskirts of the campus, enhancing local greenery. These initiatives reflect Trident's strong commitment to ecological balance, sustainable land use, and inspiring students to actively contribute toward environmental conservation and community development.