

FOR ADMISSION BATCH 2024-25
MASTER OF BUSINESS ADMINISTRATION
SECOND YEAR (THIRD SEMESTER)

Category	Specilization	Course Code	Course	Contact Hrs. L-T-P	Credit	University Marks	Internal Evaluation
Subject (Theory)							
PC	Marketing	MBPC3001	Digital Marketing	3-0-0	3	100	50
PC		MBPC3002	Sales & Distribution Management	3-0-0	3	100	50
PC		MBPC3003	Retail Management	3-0-0	3	100	50
PC		MBPC3004	Services Marketing	3-0-0	3	100	50
PC	Finance	MBPC3005	Security Analysis & Portfolio Management	3-0-0	3	100	50
PC		MBPC3006	Derivatives and Risk Management	3-0-0	3	100	50
PC		MBPC3007	Indian Financial System and Services (IFSS)	3-0-0	3	100	50
PC		MBPC3008	Project Appraisal and Financing	3-0-0	3	100	50
PC	Human Resources	MBPC3009	Manpower Planning and Development	3-0-0	3	100	50
PC		MBPC3010	Performance Management System	3-0-0	3	100	50
PC		MBPC3011	HR Analytics and HRIS	3-0-0	3	100	50
PC		MBPC3012	Industrial Relations and Labour Legislations	3-0-0	3	100	50
PC	Operations	MBPC3013	Supply Chain Management & Logistics	3-0-0	3	100	50
PC		MBPC3014	Project Management	3-0-0	3	100	50
PC		MBPC3015	Operations Strategy	3-0-0	3	100	50
PC		MBPC3016	Total Quality Management	3-0-0	3	100	50
PC	System Management	MBPC3017	Data Mining for Business Decisions	3-0-0	3	100	50
PC		MBPC3018	Managing Digital Innovation and Transformation	3-0-0	3	100	50
PC		MBPC3019	E-Commerce and Digital Markets	3-0-0	3	100	50
PC		MBPC3020	Managing Digital Platforms	3-0-0	3	100	50
PC	Rural Management	MBPC3021	Agribusiness Management	3-0-0	3	100	50
PC		MBPC3022	Rural Marketing	3-0-0	3	100	50
PC		MBPC3023	Rural Development	3-0-0	3	100	50
PC		MBPC3024	Livelihood and Development Management	3-0-0	3	100	50
PC	(Agribusiness Management / Entrepreneurship) / (Agribusiness Management)	MBPC3021	Agribusiness Management	3-0-0	3	100	50
PC		MBPC3026	Agricultural Commodity Trading	3-0-0	3	100	50
PC		MBPC3027	Agricultural Marketing Management	3-0-0	3	100	50
PC		MBPC3028	Agricultural Input Management	3-0-0	3	100	50
PC	International Business	MBPC3029	International Business	3-0-0	3	100	50
PC		MBPC3030	International Finance	3-0-0	3	100	50
PC		MBPC3031	International HRM	3-0-0	3	100	50
PC		MBPC3032	International Marketing	3-0-0	3	100	50
PC	Retail Management	MBPC3033	Retail Marketing Management	3-0-0	3	100	50
PC		MBPC3034	Retail Integrated Communications	3-0-0	3	100	50
PC		MBPC3035	Visual Merchandising	3-0-0	3	100	50
PC		MBPC3036	Inventory & Logistic Management	3-0-0	3	100	50
PC	Logistics & Supply Chain Management	MBPC3037	Logistics Management	3-0-0	3	100	50
PC		MBPC3038	International Logistics	3-0-0	3	100	50
PC		MBPC3039	Retail Supply Chain Management	3-0-0	3	100	50
PC		MBPC3040	Procurement, Storage and Warehouse Management	3-0-0	3	100	50
Subject (Sessional / Practical)							
PSI		MBPS3201	Summer Internship Project	0-0-6	6	-	100
TOTAL				24-0-6	30	800	500

Note : Students have to take any two of the Specilizations out of the Specified Groups.
Click here to view / download the syllabus of the subjects.