

**Name:** DR. SABYASACHI DEY

**E-mail ID:** sabyasachi.dey@tat.ac.in

**Date of birth:** 29-11-1986

**Present Affiliation:**

Assistant Professor, School of Business,  
Trident Academy of Technology since 06-06-2023

**Educational Qualification:**

MBA (2010), UGC NET (2012 & 2014), Ph.D. (2018), Utkal University

**Certifications:**

- 1) NPTEL Elite silver certification in Econometric Modelling
- 2) NPTEL Elite silver certification in Marketing Research and Analysis II
- 3) NPTEL Elite silver certification in Marketing Research and Analysis I

**Professional Experience:**

Total Academic Experience: 13 years

Assistant Professor at Trident Academy of Technology: June, 2023 to till date

Assistant Professor at Centurion University of Technology and Management: 2018-2023

Assistant Professor at DRIEMS Business School: 2017-2018

Lecturer at Ravenshaw University: 2015-2017

Lecturer at ISBM, Bhubaneswar: 2014-2015

Lecturer at CIME, Bhubaneswar: 2013-2014

Lecturer at DRIEMS School of Professional Studies: 2011-2012

**Research Experience:**

Ph.D. under my guidance- 1 awarded in 2024 and 2 more are pursuing

Papers Published in refereed Journals– 25

Books – 01

Papers as book chapters – 03

Patent -01

**Awards and Recognitions:**

Qualified UGC NET in Management subject twice in (2012 & 2014) as Eligibility for Assistant Professor

